



Anutra Medical Recognized as Finalist for Fierce Innovation Awards: Life Sciences Edition

For Immediate Release

December 13, 2016

Morrisville, NC – It was announced today that Anutra Medical has been selected as a finalist in this year’s Fierce Innovation Awards: Life Sciences Edition, an awards program from the publisher of *FierceBiotech* and *FiercePharma*. Anutra Medical was recognized as a finalist in the category of Drug Delivery Technology.

Anutra Medical was selected as a finalist for its revolutionary technology, the Anutra Local Anesthetic Delivery System.

Finalists’ applications were reviewed by an exclusive panel of executives from Medidata, PwC, PPD, Amgen and more. Full profiles of the judges can be found [here](#).

All applications were evaluated based on the following criteria: effectiveness, technical innovation, competitive advantage, financial impact and true innovation.

Anutra Medical has set out to redefine a patient’s expectation of receiving an injection from the dentist or doctor. By leveraging the science of buffering through the revolutionary Anutra Local Anesthetic Delivery System, practitioners are able to administer a local anesthetic injection with less “sting” for the patient. As a result, independent studies show that patients prefer buffered local anesthetic injections from Anutra versus traditional local anesthetic. In addition, the buffered anesthetic is profound, reliable and acts more quickly than traditional anesthetic. This leads to shortened appointment times and more efficient practice workflow.

Winners will be announced on Wednesday, December 21, 2016 at 2:00 PM EST during a Live Awards Webcast. Register to attend [here](#).

Anutra Medical has been the recipient of countless awards this year alone including: *Dentistry Today’s* Top 100 Products; Reader’s Choice Top 50 Technology Products; Reader’s Choice Top 25 Aesthetic/Restorative Products; Reader’s Choice Top 25 Endodontic Products; Moving America Forward Award as seen on *Moving America Forward* Special Television Series hosted by William Shatner.

About Anutra Medical, Inc.

Located in Research Triangle Park, NC, Anutra Medical is a team of experienced dental and health care professionals focused on providing solutions to enhancing the patient experience and increasing office efficiency. We are leveraging the science of buffering local anesthetics through our innovative and revolutionary delivery system. Our core belief is creating partnerships with practices. We foster these relationships by either performing in office implementations or utilizing technology for educating and training. Questions? Contact Ryan Vet: ryan@anutramedical.com

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