



Anutra Medical Introduces 1% Lidocaine as a New Product Offering

For Immediate Release

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Research Triangle Park, NC – Medical device company, Anutra Medical, is now adding 1% lidocaine with epinephrine 1:100,000 to its product offerings, making this particular concentration of lidocaine more accessible to the dental market than ever before.

A [published study](#) that appeared in the *Journal of Oral and Maxillofacial Surgery* in October 2017, showed that buffered 1% lidocaine with epinephrine can be equally as effective as 2% lidocaine with epinephrine for a maxillary field block. This independent study by the University of North Carolina, Chapel Hill, found that buffering 1% lidocaine with epinephrine 1:100,000 with the Anutra Local Anesthetic Delivery System®, “reduces the pain on injection with a maxillary field block and results in similar lengths of pulpal anesthesia tested with a cold stimulus” as compared to the traditionally used 2% lidocaine with epinephrine 1:100,000.

As a result of the compelling study showing the benefits of the lower concentration of lidocaine, Anutra Medical is now adding 1% lidocaine with epinephrine, 1:100,000 as one of its regular product offerings.

In [other studies](#) conducted in April of 2017, utilizing the Anutra Local Anesthetic Delivery System, The School of Dentistry at the University of North Carolina, Chapel Hill, found that, “Mean blood level differences of lidocaine for each patient were significantly lower after nerve block with the buffered drug compared with the non-buffered agent.”

Anutra Medical is excited to introduce 1% lidocaine 1:100,000 into the dental market in a more accessible format than it has been in the past. The option of this new concentration of lidocaine to dental practitioners further shows Anutra’s dedication to increasing patient experiences while transforming practitioner’s efficiency.

The new product offerings will be available through all of Anutra Medical’s distribution partners, including but not limited to, Henry Schein Dental and Benco Dental in mid-Q1 2018. Anutra is currently accepting orders for the new product offering.

About Anutra Medical, Inc.

Located in Research Triangle Park, NC, Anutra Medical is a team of experienced dental and health care professionals focused on providing solutions to enhancing the patient experience and increasing office efficiency. We are leveraging the science of buffering local anesthetics through our innovative and revolutionary delivery system. Our core belief is creating partnerships with practices. We foster these relationships by either performing in office implementations or utilizing technology for educating and training. Questions? Contact Ryan Vet: press@anturamedical.com