



Anutra Medical Executives Interviewed on Television Series “Moving America Forward” hosted by William Shatner

For Immediate Release

February 1, 2017

Morrisville, NC – Anutra Medical continues to receive national recognition for its groundbreaking local anesthetic delivery system. On February 5, 2017 at 11:00 AM EST, Anutra’s founder Dr. Daniel Davidian; CEO, Cameron Perkins; and VP of Marketing, Ryan Vet will appear on the television series, “Moving America Forward,” airing on BIZ TV.

Dr. Davidian, Perkins and Vet were interviewed by William Shatner and Doug Llewelyn at the Los Angeles, CA "Moving America Forward" news studio. They discussed in further detail Anutra Medical’s products and the great strides they are making in the medical market.

During the interview, founder and current practicing dentist, Dr. Daniel Davidian shared, “Mr. Shatner, the first step in keeping America healthy is getting people to visit the doctor or dentist...one of the worst parts about visiting the doctor or dentist is the shot.”

Knowing the challenges plaguing healthcare providers when it comes to local anesthetic administration, Dr. Davidian developed the Anutra Local Anesthetic Delivery System and founded Anutra Medical.

The Anutra Local Anesthetic Delivery System is designed to simplify the process of buffering (neutralizing) local anesthetic. Leveraging Anutra’s product enables patients to become numb more quickly and reliably. This ultimately enhances efficiency and streamlines workflow for healthcare providers. Additionally, buffered anesthetic is much more comfortable than a traditional injection and is more preferred by patients.

CEO Cameron Perkins went on to explain, “By training I am an emergency medicine healthcare provider...I was trained to neutralize (buffer) anesthetic way back when, but over time, it became too complicated so I just stopped doing it. When I learned about (Dr. Davidian’s) innovation, it was something I had to be a part of.”

Not only has Anutra blazed the trail in local anesthetic delivery, they have also developed a revolutionary training platform that leverages artificial intelligence, learning algorithms and real-time data analytics tracking.

When asked about the training platform, VP of Marketing, Ryan Vet shared, “We wanted to increase the desired outcomes of each training session while reducing the cost of in-person training...in turn we developed a training platform that optimizes positive behavior change as well as creates efficiencies during training for the healthcare provider.” The training platform has been well received by healthcare providers and has increased the overall success of Anutra’s training in the marketplace.

At the conclusion of the segment, Doug Llewelyn presented Dr. Davidian with the “Moving American Forward” Award by saying, “It’s my honor to present this prestigious award...for the outstanding work (Dr. Davidian) has done with his firm to help move America forward.”

Check your local channel listings for BIZ TV and tune in on February 5, 2017 at 11:00 AM EST to watch the segment airing live.

About Anutra Medical, Inc.

Located in Research Triangle Park, NC, Anutra Medical is a team of experienced dental and health care professionals focused on providing solutions to enhancing the patient experience and increasing office efficiency. We are leveraging the science of buffering local anesthetics through our innovative and revolutionary delivery system. Our core belief is creating partnerships with practices. We foster these relationships by either performing in office implementations or utilizing technology for educating and training. Questions? Contact Ryan Vet: press@anturamedical.com